



**FREE to Chamber Members
Call the Chamber to RSVP**

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www.towlvchamber.org

Chamber Lunch & Learn 2010

March Business Seminar Series

Bring your own brownbag lunch and join fellow chamber members at the Chamber's Conference Center. Seminars are open to the first 30 to RSVP and advanced reservations required. You must be a Chamber member to attend.

Wed., Mar. 3 • 12-1:30 p.m.

Online Business Networking *Facebook and Twitter*

Moriah Harris-Rodger,
Symbiocracy.com

Online social networking provides a simple and affordable method to facilitate small business marketing. Learn the basics and more at this powerful presentation.

Wed., Mar. 10 • 12-1:30 p.m.

Get Clients in 2010! *Improve Your Sales and Marketing*

Janette Kinnally, MA, PCC
JKA Executive Coaching Services

A simple system designed to help businesses overcome the most challenging issue in building a business: landing new clients with a minimum of time and effort.

- Find out what really works in this economy.
- Discover effective marketing strategies that work in ANY economic climate.
- Identify success ingredients to eliminate common blocks.
- Learn strategies to help you get and stay on track.

Thur., Mar. 11 • 12-1:30 p.m.

Benefit Solutions for Today's Business

Second Thursday of the month.

FREE LUNCH PROVIDED

Leanne Seeger, *Seeger Benefits & Insurance Services*
Greg Taylor, *Ogilvy Hill Insurance*

A solution to your healthcare costs with discounts and services available only to Chamber members. Lower your cost while maintaining or improving benefits—a win-win environment. This member benefit offers access to every major insurance carrier in California or you can remain with your current carrier while still reducing your plan's cost.

Visit www.mychamberhealthplan.biz for more information.

**See the full Chamber
Calendar online at
www.towlvchamber.org**

Wed., Mar. 17 • 12-1:30 p.m.

Be the Best Networker You Can *Be Learn the Art of Business Networking*

Same day as the Mixer. Learn at lunch, practice that evening at the Mixer.

John LaRocca, *Sage Bankcard*
Marie White, *Money Mailer of Conejo*

Discuss how to meet, greet, network and get qualified leads at the evening's Mixer. Currently open to those members who have not attended a previous "Best Practices" session.

- Five biggest networking mistakes
- How to feel comfortable with cold introductions
- How to manage leads
- Choosing your power partners
- Critiquing your result

Thur., Mar. 25 • 12-1:30 p.m.

Loyal Customers Multiply, Part 2

Greg Stuart, *Harmony Solutions Int'l.*

Elaine Stuart, *Harmony Solutions Int'l.*

In this practical, hands-on series participants take away a plan for improving customer loyalty practices in their business, non-profit (donor loyalty) or other organization (constituent loyalty). Your professional life will be transformed whether you are serving external (sales) or internal (support) customers.